



Mobility Lab: the hub of Cable Car World

The Cable Car World event provides a platform for the increasingly discussed topic of urban cable cars. Until now, the opportunity to exchange and compare experiences was missing. With Cable Car World, this growing need is finally being met.

The trade fair with congress will focus on the topic of cable-drawn transport systems. In this way, transport experts can talk directly to professionals about the urban ropeway as a transport system.

Mobility Lab

The nucleus of the two-day trade fair with included congress is the so-called Mobility Lab. Here, the interfaces of urban ropeways to the areas of „Society“, „Sustainability“, „Technology“ and „Profitability“ are clearly demonstrated.

The experts on site and the issued information should help to eliminate ambiguities. The Mobility Lab is an informative joint stand created in cooperation with the world's largest ropeway manufacturers Bartholet, Doppelmayr and Leitner. Each of the four themed islands will have so-called content walls. These contain useful information for all stakeholders. Each of these information walls deals with a different aspect and illuminates it from different angles.

Society: In the Society theme area, topics on ticketing, networking of all transport systems, and the issue of acceptance of urban ropeways will be addressed.

Sustainability: Ein besonders wichtiger Faktor für Transportsysteme mit Zukunftsscharakter ist der Aspekt der Nachhaltigkeit. Lösungen für einen optimalen Ressourceneinsatz sowie eine lange Lebensdauer sind gefragt. The „green“ theme island also presents the cable car as a living mobility revolution.

Technology: Since the ropeway already has a great deal of experience as a transport system, there are already a large number of high-tech solutions for maintenance, operation and comfort. Especially the aspect of multimodality is given a lot of space on this theme island.

Profitability: Before any major acquisition, the question of the cost-benefit balance must be clarified. Therefore, everything on this topic island revolves around the far-reaching topic of economic efficiency. Investment costs and funding opportunities can be discussed with the experts, as can feasibility studies and traffic development plans.

Conclusion

The **trade fair** with integrated **congress** aims to provide the professional audience with all the necessary information about urban ropeway systems in an easy-to-understand way, without already having a concrete project in the background. „So everyone who visits us at Cable Car World has the opportunity to familiarize themselves with the system themselves,“ explain the initiators Gerald Pichlmair and Dominik Berndt.

For more information on the Cable Car World schedule and program, visit cablecarworld.com